Quick Guide: Protecting Privacy and Maintaining Confidentiality
(last updated October 24, 2011)

This reference tool is intended to aid researchers and IRB members to ensure that adequate provisions exist for the protection of research participant privacy, the maintenance of confidentiality of identifiable research data and data security.

Protecting Privacy - Issues to Consider

Privacy is about people. Privacy is the control over the extent, timing, and circumstances of sharing oneself (physically, behaviorally, or intellectually) with others.

Privacy is:
- a sense of being in control of access that others have to ourselves;
- a right to be protected;
- and is in the eye of the participant, not the researcher or the IRB.

| Subject Population | • What are the cultural norms of the proposed subject population? Some cultures are more private than others.  
|                    | • What are the ages of the proposed subject population? There may be age differences in privacy preferences (e.g., teenagers less forthcoming than older adults) |
| Recruitment Methods | How are potential participants identified and contacted?  
| See also: Recruitment and Screening Methods and Materials | Acceptable methods:  
| | • advertisements, notices, and/or media  
| | • Send introduction letter to colleagues to distribute to eligible individuals – interested individuals contact researcher  
| | • Primary care staff contact those patients that qualify to determine interest  
| | Unacceptable methods:  
| | • search through medical records for qualified participants or existing database (e.g., registry); then have a researcher with no previous contact with potential participant recruit; this method violates the individuals’ privacy  
| | • recruit participants immediately prior to sensitive or invasive procedure (e.g., in pre-op room)  
| | • retain sensitive information obtained at screening without the consent of those who either failed to qualify or refused to participate for possible future studies participation |
| Sensitivity of the Information Being Collected | The greater the sensitivity, the greater the need for privacy |
| Method of Data Collection (Focus Group, Individual Interview, Covert Observation) | • Will participants feel comfortable providing the information in this manner?  
| | • If passively observing the participant; could the individual have an expectation of privacy (e.g., chat room for breast cancer patients)?  
| | • Will the researcher collect information about a third party individual that is considered private (e.g., mental illness, substance abuse in family)? If yes, informed consent should be obtained from third party? |
Maintaining Confidentiality

Confidentiality is about data. Confidentiality pertains to the treatment of information that an individual has disclosed in a relationship of trust and with the expectation that it will not be divulged to others without permission in ways that are inconsistent with the understanding of the original disclosure. Confidentiality is...

- About identifiable data;
- An extension of privacy; and
- An agreement about maintenance and who has access to identifiable data.

With respect to HIPAA, confidentiality protects patients from inappropriate disclosures of "Protected Health Information" (PHI).

| Research Design | Protocols should be designed to minimize the need to collect and maintain identifiable information about research participants. If possible, data should be collected anonymously or the identifiers should be removed and destroyed as soon as possible and access to research data should be based on a “need to know” and “minimum necessary” standard. |
| Collecting and Maintaining Identifiable Data? | When it is necessary to collect and maintain identifiable data, the researcher needs to ensure that the protocol includes the necessary safeguards to maintain confidentiality of identifiable data and data security appropriate to the degree of risk from disclosure. |
| Provisions to Maintain Confidentiality of Data | If yes to any of the following, measures to maintain confidentiality should be incorporated into the protocol:  
- Will confidentiality of identifiable data be offered?  
- Are there legal/ethical requirements (e.g., HIPAA)?  
- Will release of data cause risk of harm? |
| Limit Access to Data | - When FDA-regulated products are being studied; participants must be informed that the FDA may have access to their study records to protect their safety and welfare. Any information derived from the research project that personally identifies the participant will not be voluntarily released or disclosed by these entities without the participant’s separate consent, except as specifically required by law.  
- Research records provided to authorized, non-UCLA entities should not contain identifiable information about the participant.  
- Research consent form should state who will have access to identifiable data. |

Additional References

UCLA OHRPP Guidance
- Certificates of Confidentiality
- Data Security in Research
- Decedent Research
- Health Insurance Portability and Accountability Act (HIPAA)
- DOE checklist
- DOJ checklist